

## Editorial Calendar

Issue Close Dates	Focus	Topics	Event Distribution Partial List - Subject to Change
<b>March/April</b>  Editorial Due: 1/27/13 Space Close: 1/30/13 Materials Due: 2/4/13	<ul style="list-style-type: none"> <li>• Portable Power</li> </ul>	<ul style="list-style-type: none"> <li>• Flexible Battery Designs</li> <li>• Power Management</li> <li>• Fuel Gauging</li> <li>• Charging Systems</li> </ul>	IWCE, MicroManufacturing & NanoManufacturing
<b>May/June</b>  Editorial Due: 3/20/13 Space Close: 3/27/13 Materials Due: 4/3/1	<ul style="list-style-type: none"> <li>• Hybrid and Renewable Energy Systems</li> </ul>	<ul style="list-style-type: none"> <li>• Batteries Role in Solar and Wind Power</li> <li>• Fuel Cells</li> <li>• Ultracapacitors</li> <li>• New Environmental Policies</li> <li>• Battery Monitoring</li> </ul>	Battery Council International, SAE World Congress, SAE Powertrain Electric Motor Symposium, APEC 2013
<b>July/August</b>  Editorial Due: 5/22/13 Space Close: 5/29/13 Materials Due: 6/5/13	<ul style="list-style-type: none"> <li>• Market Trends</li> <li>• Resource Guide</li> </ul>	<ul style="list-style-type: none"> <li>• Battery and Component Market Growth</li> </ul>	BATTCON, Next Generation Batteries, Sensors Expo, EDS, Nanotech
<b>September/October</b>  Editorial Due: 7/24/13 Space Close: 7/31/13 Materials Due: 8/2/13	<ul style="list-style-type: none"> <li>• Electric Vehicles</li> </ul>	<ul style="list-style-type: none"> <li>• Battery Design and Integration</li> <li>• Charging Infrastructure</li> <li>• Federal and State Incentives</li> <li>• Cost/Savings Analysis</li> <li>• Battery Components</li> </ul>	Annual International Energy Conversion Engineering (AIAA)
<b>November/December</b>  Materials Due: 9/19/13 Space Close: 9/23/13 Materials Due: 10/2/13	<ul style="list-style-type: none"> <li>• Stationary Power/UPS</li> </ul>	<ul style="list-style-type: none"> <li>• Best Battery Chemistry for the Job</li> <li>• Battery Monitoring</li> <li>• Energy Storage</li> <li>• Extreme and Remote Site Applications Power Supplies</li> </ul>	INTELEC, Future Power Summit
<b>January/February</b>  Editorial Due: 11/20/13 Space Close: 11/27/13 Materials Due: 12/4/13	<ul style="list-style-type: none"> <li>• Battery Design and Manufacturing</li> </ul>	<ul style="list-style-type: none"> <li>• New Manufacturing Techniques</li> <li>• Testing Systems</li> <li>• Safety Standards</li> <li>• Battery Components</li> <li>• Research &amp; Development</li> </ul>	
<b>In Every Issue: New Products, Application &amp; Technology Features and Industry News</b>			

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